Privacy policy

1. General information

We are very delighted that you have shown interest in our enterprise. Data protection is of a particularly high priority for Lockchain Invest GmbH. We therefore ask you to read the following data protection declaration carefully and to inform yourself about your rights.

The aim of this statement is to inform you about the purpose and extent to which your personal data is processed when you use our website. If you have any further questions, please contact the controller at any time.

The use of the Internet pages of the Lockchain Invest GmbH is possible without any indication of personal data. However, if a data subject wishes to make use of special services of our company via our website, it may be necessary to process personal data. If the processing of personal data is necessary and there is no legal basis for such processing, we generally obtain the consent of the data subject.

This website uses SSL or TLS encryption for security reasons and to protect the transmission of personal data and other confidential content (e.g. orders or inquiries to the controller). You can recognize an encrypted connection by the character string "https://" and the lock symbol in your browser line.

2. Name and address of the controller

The controller within the meaning of the General Data Protection Regulation (hereinafter: GDPR), other data protection laws applicable in the Member States of the European Union and other provisions of a data protection nature is

Lockchain Invest GmbH

Bahnhofstrasse 56

96257 Redwitz a. d. Rodach, Germany

Phone: +49 (0) 9573-2392097

E-Mail: info@lockchain-invest.com

3. What rights do you have with regard to your data?

(1) Under the applicable laws, you have various rights in relation to your personal data.

- Right to **confirmation** and **information**
- Right to rectification
- Right to erasure ("right to be forgotten")
- Right to restriction of processing
- Right to data portability
- Right to object
- Right to withdraw consent under data protection law

If you would like to assert these rights, please send your request by e-mail or post to the above address, clearly identifying yourself.

(2) You also have the right to complain to a data protection supervisory authority about the processing of your personal data by us.

4 How do we collect your data?

- (1) If you only use our website for informational purposes, i.e. if you do not register or otherwise provide us with information, we only collect the personal data that your browser transmits to our server (so-called "server log files"). If you wish to view our website, we collect the following data, which is technically necessary for us to display our website to you and to ensure the stability, functionality and security of our website:
 - our visited website
 - IP address used (in anonymized form if applicable)
 - Date and time of access
 - Time zone difference to Greenwich Mean Time (GMT)
 - Access status / HTTP status code
 - Amount of data transferred in bytes
 - Website from which you reached the page (source/reference)
 - Browser used
 - Operating system used and its interface
 - Language and version of the browser software.

(2) If registration takes place, we also collect personal information such as the user name and e-mail address. The legal basis for this collection is Art. 6 para. 1 sentence 1 lit. b GDPR.

5. Data processing through the use of our website with cookies

- (1) The Internet pages of Lockchain Invest GmbH, like many other websites, use cookies. Cookies are small text files that are placed and stored on a computer system via an Internet browser. Many cookies contain a so-called cookie ID. A cookie ID is a unique identifier for the cookie. It consists of a string of characters that can be used to assign websites and servers to the specific internet browser in which the cookie was stored. They are used to recognize the user's device and to make any default settings immediately available and help us to make the website more user-friendly and effective overall and to enable the use of certain functions.
- (2) We use essential cookies, the use of which is necessary for the proper functioning of the website. We also use statistics and marketing cookies that help us to understand how visitors use our website and enable us to provide personalized advertising by tracking visitors across multiple websites. When using this general data and information, Lockchain Invest GmbH does not draw any conclusions about the data subject.

- (3) We also use session cookies. These cookies temporarily store your username and user ID, allowing us to track your movements from one page to another without asking you for this information again to authenticate you.
- (4) The use of cookies is based on your consent given in the context of cookie consent; the legal basis is Art. 6 para. 1 sentence 1 lit. a) GDPR.
- (5) You can configure your browser settings according to your wishes and, for example, refuse to accept third-party cookies or all cookies. You can also set your browser so that you are informed when cookies are set and can decide individually whether to accept them. Each browser differs in the way it manages cookie settings. This is described in the help menu of each browser, which explains how you can change your cookie settings.

You can find these for the respective browsers under the following links:

Internet Explorer: http://windows.microsoft.com/de-DE/windows-vista/Block-or-allow-cookies

Firefox: https://support.mozilla.org/de/kb/cookies-erlauben-und-ablehnen

Chrome:

http://support.google.com/chrome/bin/answer.py?hl=de&hlrm=en&answer=95647

Safari: https://support.apple.com/kb/ph21411?locale=de_DE

Opera: http://help.opera.com/Windows/10.20/de/cookies.html

Please note that if you do not accept cookies, the functionality of our website may be restricted.

6. Further functions and offers of our website

- (1) In addition to the purely informational use of our website, we offer various services that you can use if you are interested. To do so, you must generally provide additional personal data that we use to provide the respective service and for which the aforementioned data processing principles apply. In some cases, we use external service providers to process your data. These have been carefully selected and commissioned by us, are bound by our instructions and are regularly monitored.
- (2) Furthermore, we will inform you in the respective offer about the transfer of your data outside the European Economic Area (EEA).

7. E-mail inquiry and contact form

(1) If you send us inquiries via the contact form or e-mail, your details will be stored by us for the purpose of processing the inquiry and in the event of follow-up questions. It is necessary to provide your name and an e-mail address. Providing a telephone number and other data is voluntary and serves to make it easier to contact you and to be able to address you personally. This data is stored and used exclusively for the purpose of responding to your request or for contacting you and the associated technical administration. The legal basis for the processing of the data is our legitimate interest in responding to your request in accordance with Art. 6 para. 1 lit. f GDPR.

(2) Your data will be deleted after final processing of your request; this is the case if it can be inferred from the circumstances that the matter in question has been conclusively clarified and provided that there are no statutory retention obligations to the contrary.

8. Request by telephone

If you contact us by telephone, we will store and process your inquiry, including all personal data (name, inquiry), for the purpose of processing your request. We will not pass on this data without your consent. This data is processed on the basis of Art. 6 para. 1 lit. b GDPR, provided that your request is related to the performance of a contract or is necessary for the implementation of pre-contractual measures and our legitimate interest in responding to your request pursuant to Art. 6 para. 1 lit. f GDPR.

9. Contractual relationship

- (1) We collect personal data if you voluntarily provide it to us as part of the fulfillment and processing of the contractual relationship with us in the case of registration for campaigns or events that take place online. As a rule, this is the following data: Title (optional); last name, first name; street, house number; postal code, city; state, country; e-mail; cell phone number (optional); date of birth (optional); payment data. We use the data provided by you without your separate consent exclusively for the fulfillment and processing of the contract with us. The legal basis for this is Art. 6 para. 1 lit. b GDPR.
- (2) Once the contractual relationship has been completed, your data will be deleted after expiry of the retention periods under tax and commercial law, unless you have expressly consented to the further use of your data. At no time will your data be passed on to third parties unless this is necessary for the performance of the contract or required by law, or you have given us your express consent to do so.
- (3) We may offer campaigns and events online. For virtual campaigns, we use various platforms and offers from third parties, such as Zoom and Microsoft Teams, to be able to communicate our content to you. Addresses of the respective providers and URL with their data protection notices:

Zoom Video Communications, Inc, 55 Almaden Blvd, Suite 600, San Jose, CA 95113, USA https://explore.zoom.us/de/privacy/

Microsoft Place, South County Business Park, Leopardstown, Dublin 18, Ireland https://docs.microsoft.com/de-de/microsoftteams/teams-privacy

10. Payments

We process your payment information for the purpose of payment processing when you purchase a membership via our website. Depending on the payment method, we may forward your payment information to third parties (e.g. your credit card provider, Paypal or the billing service provider for credit card payments). The legal basis for data processing is Art. 6 para. 1 sentence 1 lit. b GDPR. The data protection information of the respective payment service provider is displayed or linked when selecting the service provider in our store.

PayPal (Europe) S.à.r.l. et Cie, S.C.A., 22-24 Boulevard Royal L-2449, Luxembourg: https://www.paypal.com/de/webapps/mpp/ua/privacy-full

11. Affiliate links

We have placed so-called affiliate links on our website and are participants in various affiliate programs. The affiliate programs are provided by Ledger SAS, 1 rue du mail, 75002, Paris, France and CoinTracking GmbH, Pasinger Str. 16, 82166 Gräfelfing / Munich, Germany. By placing advertisements and links to the provider's website, advertising cost reimbursements are earned. This means that as a partner, we earn money from the purchase of products on the provider's website. There are no additional costs on your side. The provider uses cookies to verify the orders and assign them to us. In doing so, the provider receives information that you have opened the link and purchased a product.

Further information on the use of data and options to object can be found in the companies' privacy policies:

Ledger SAS, 1 rue du mail, 75002, Paris, France: https://www.ledger.com/privacy-policy

https://shop.ledger.com/pages/cookie-richtlinie

CoinTracking GmbH, Pasinger Str. 16, 82166 Gräfelfing / Munich, Germany

https://cointracking.info/privacy_policy.php

12. Analysis tools and tools from third-party providers

When you visit our website, your surfing behavior may be statistically evaluated. This is mainly done using cookies and so-called analysis programs. The analysis of your surfing behavior is usually anonymous; the surfing behavior cannot be traced back to you.

You can object to this analysis or prevent it by not using certain tools. You will find detailed information on these tools and your options for objecting below.

12.1 WooCommerce

(1) This website uses "WooCommerce", a service provided by Automattic Inc (60 29 th Street #343, San Francisco, CA 94110, USA, hereinafter referred to as "Automattic").

Automattic collects information about content entered in text fields on the website. The information collected about your use of this website is usually transmitted to an Automattic server and stored there.

- (2) Automattic also collects the following information in so-called server log files
 - IP address
 - Information about browsers
 - Language settings
 - Date and time of website access
- (3) WooCommerce (Automattic) also sets cookies to identify you as a user and to ensure technical functions on the website.
- (4) The legal basis for the use of WooCommerce is your consent given when you first visit our website in accordance with Art. 6 para. 1 sentence 1 lit. a) GDPR. You can revoke your consent at any time with effect for the future by making the appropriate selection in the cookie settings or by preventing the storage of cookies by setting your browser software accordingly; however, we would like to point out that in the latter case you may not be able to use all functions of this website to their full extent.
- (5) The data transfer to the USA is based on the standard contractual clauses of the EU Commission. Please also note our current information on the EU-US Privacy Shield agreement at the end of this statement.
- (6) Detailed information on data protection in connection with the use of Jetpack can be found on the Automattic website: https://automattic.com/privacy.

12.2 Google Analytics

- (1) This website uses Google Analytics, a web analytics service provided by Google Ireland Ltd (Gordon House, Barrow Street, Dublin 4, Ireland, hereinafter "Google"). Google Analytics uses "cookies", which are text files placed on your computer, to help the website analyze how users use the site. The information generated by the cookie about your use of this website is usually transmitted to a Google server and stored there.
- (2) The legal basis for the use of Google Analytics is your consent given when you first visit our website in accordance with Art. 6 para. 1 sentence 1 lit. a) GDPR. You can revoke your consent at any time with effect for the future by making the appropriate selection in the cookie settings or by preventing the storage of cookies by setting your browser software accordingly; however, we would like to point out that in the latter case you may not be able to use all functions of this website to their full extent.
- (3) However, as we have activated IP anonymization on this website, your IP address will be truncated by Google within member states of the European Union or in other states party to the Agreement on the European Economic Area. Only in exceptional cases will the full IP address be transmitted to a Google server in the USA and truncated there. Google will use this information on our behalf to evaluate your use of the website, to compile reports on website activity and to provide us with other services relating to website activity and internet usage. The IP address transmitted by your browser as part of Google Analytics will not be merged with other Google data.

(4) The data transfer to the USA is based on the standard contractual clauses of the EU Commission. Please note our current information on the EU-US Privacy Shield agreement at the end of this statement.

13. Use of script libraries (Google Webfonts)

- (1) We use script libraries and font libraries from Google Webfonts (https://www.google.com/webfonts/) on this website in order to display our content correctly and graphically appealing across all browsers. Google web fonts are transferred to your browser's cache to avoid multiple loading. If the browser does not support Google Web Fonts or prevents access, content is displayed in a standard font. The legal basis for the use of Google Web Fonts is our legitimate interest in the correct graphical presentation of our website in accordance with Art. 6 para. 1 sentence 1 lit. f GDPR.
- (2) When script libraries or font libraries are called up, a connection to the operator of the library is automatically established. It is theoretically possible although it is currently unclear whether and for what purposes that operators of such libraries collect data.

The privacy policy of the library operator Google can be found here: https://www.google.com/policies/privacy/

14. Further plugins

14.1 Elementor

This website uses the Wordpress plugin "Elementor", which is provided by the company Elementor Ltd, Metsada Street 7, Bnei Brak (Israel). The plugin stores the user's actions when interacting with the website (e.g. number of active and inactive sessions). The cookies are only stored locally and are not transferred to third countries.

14.2 Complianz

To obtain effective user consent for cookies requiring consent and cookie-based applications on this website, we use the cookie consent tool of Complianz B.V., Atoomweg 6B, 9743 AK, Groningen, Netherlands ("Complianz"). The plugin integrates a corresponding JavaScript code into the website. As a result, a cookie banner is displayed to users when they access the page, in which they can give their consent for certain cookies and/or cookie-based applications by opting in. No cookies are set for the user before consent is given. No processing of personal user data takes place.

14.3 Slider Revolution

This website uses the "Slider Revolution" plugin from ThemePunch, which is provided by the company ThemePunch oHG, c/o Startplatz, Im Mediapark 5, 50670 Cologne (Germany). The plugin establishes a connection to the ThemePunch servers in order to load so-called sliders. The IP address of the user accessing our website is transmitted.

15. Social media

- (1) In addition to our online presence on this website, we also have a presence on Facebook, Instagram, LinkedIn, Xing and Twitter. This website contains corresponding links to our respective presences. If you click on these, you will be redirected to the respective page of the selected social network, where you can either log in with your own profile (if you are not already logged in) or view our profile as an unregistered user.
- (2) Data is collected by the respective provider whose page you have accessed. By simply viewing our site, no data is transmitted to the respective providers due to the social media links.
- (3) You can view the privacy policies of the respective providers on their websites. Further information on the purpose and scope of data collection and its processing by the provider can be found in the data protection declarations of these providers provided below. There you will also find further information on your rights in this regard and setting options to protect your privacy.
- (4) Addresses of the respective plug-in providers and URL with their data protection notices:

Meta Platforms Ireland Ltd, 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland: https://www.facebook.com/about/privacy/update

Meta Platforms Ireland Ltd, 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland: https://help.instagram.com/519522125107875/

Twitter Inc, Fenian Street Dublin 2, D02 AX07 - D02 AX07 Ireland (Ireland): https://twitter.com/en/privacy

LinkedIn Ireland Unlimited Company, Wilton Place, Dublin 2, Ireland: https://www.linkedin.com/legal/privacy-policy?trk=hb_ft_priv

Xing: New Work SE, Am Strandkai 1, 20457 Hamburg, Germany: http://www.xing.com/privacy

16. Newsletter

If you would like to receive the newsletter offered on the website, we require an e-mail address from you as well as information that allows us to verify that you are the owner of the e-mail address provided and that you agree to receive the newsletter. No further data is collected, or only on a voluntary basis. We use this data exclusively for sending the requested information and do not pass it on to third parties.

The data entered in the newsletter registration form is processed exclusively on the basis of your consent (Art. 6 para. 1 lit. a GDPR). You can revoke your consent to the storage of the data, the e-mail address and its use for sending the newsletter at any time, for example via the "unsubscribe" link in the newsletter. The legality of the data processing operations that have already taken place remains unaffected by the revocation.

The data you provide us with for the purpose of subscribing to the newsletter will be stored by us until you unsubscribe from the newsletter and deleted after you unsubscribe from the newsletter. Data stored by us for other purposes remains unaffected by this.

17. Objection and revocation against the processing of your data

- (1) If you have consented to the processing of your data, you have the permanent option of revoking this processing for the future. As a result, your data will no longer be processed for the purpose for which you gave your consent.
- (2) If your data is processed on the basis of a balancing of interests in accordance with the legal basis of Art. 6 para. 1 sentence 1 lit. e or f GDPR, you can object to this if you have special reasons against the processing of the data.
- (3) You also have the option to object to the processing of your data for the purpose of direct marketing. This means that your data will no longer be processed for the purpose of direct advertising.

18. Current note

In its ruling of July 16, 2020, the ECJ determined that the EU-US Privacy Shield Agreement is invalid, as the European level of data protection cannot be guaranteed for data processing operations that take place in the USA. However, providers such as Google and Vimeo in particular also process personal data in the USA. According to the ECJ, the USA is a so-called "unsafe third country". This means in particular that, for example, US authorities can access the user data available to the service and that there are no legal protection options against this as provided for in the GDPR. The consents that you have declared as part of the cookie consent therefore expressly extend to the fact that the corresponding personal data is also processed in the USA.